



**THEME KBBE.2013.3.2-02 KBBE.2013.3.2-02**  
**The CO<sub>2</sub> algae biorefinery**

Project full title:

**"THE MICRO ALGAE BIOREFINERY"**

Project acronym:

**D-FACTORY**

**Del. 10.7 – Publicised material at least in 20 magazines/media, local and EU**

CONTRACT NUMBER	613870
PROJECT WEBSITE	<a href="http://www.d-factoryalgae.eu">www.d-factoryalgae.eu</a>
CONTRACTUAL DEADLINE	Month 48
DUE DEADLINE	M48
DISSEMINATION LEVEL	PU
NATURE	R
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REVIEWER	Patricia Harvey, Guido Chiarotti
REVISION NUMBER	01

## Table of Revisions

Lead Beneficiary	Work package	Nature	Dissemination Level	Contractual delivery date	Actual delivery date
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Author(s): Michela Candotti					
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1	Michela Candotti	IN	First draft		
2	Guido Chiarotti	IN	revision		



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## 1. Executive Summary

The D-Factory consortium has successfully shared dissemination and communication material in more than 20 media/magazines, reaching a broad international audience. In particular the D-Factory Consortium has disseminated and communicated the project in:

1. journals encompassing different topics and addressing both the scientific community and other stakeholders (total of 7 different journals) and conference proceeding (more than 15);
2. news and articles on the official website;
3. informative material distributed at conferences and fairs and/or available online;
4. YouTube videos (total of 10).

## 2. The report

Thanks to the effort of the entire consortium, the D-factory dissemination and communication have reached a wide audience covering several medias and magazines. This section goes through all the types of media and magazines exploited by the project.

### 1) Journals, magazines and conference proceedings

Scientific papers related to the project outcomes and more general articles introducing the key concepts of the D-Factory have been published on 7 different journals. These journals (Computer Aided Chemical Engineering, Plant Physiol Biochem, PLOS Biology, Biobased Future, Biomass Magazine, Phys.org, Manufacturing Chemist Renewable Energy Focus Magazine) encompass different topics such as engineering, biology, sustainable economy, etc. Moreover, abstracts related to the project have been inserted in more than 15 conference proceedings. The entire list of such dissemination activities is available online at the official website under the section *Dissemination* ([https://www.d-factoryalgae.eu/index.php?id=5&lang\\_id=eng](https://www.d-factoryalgae.eu/index.php?id=5&lang_id=eng))

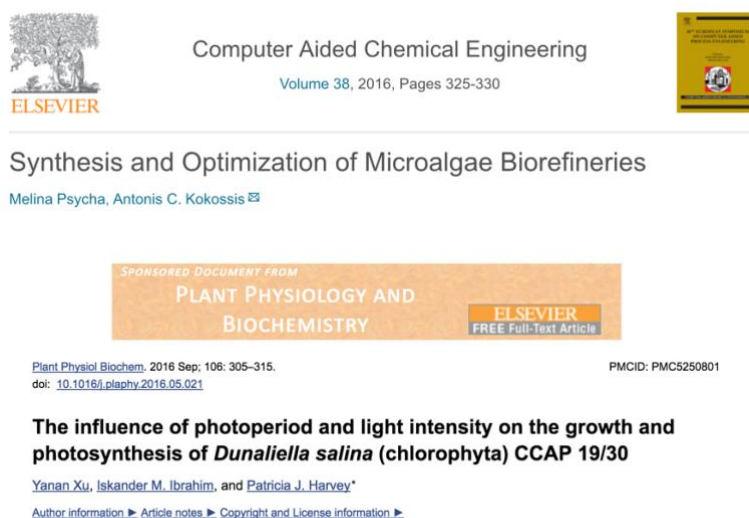


Figure 1. Example of scientific publications from the D-Factory project.

## 2) News and articles on the official website

The official website collected several news and updates on the project, available in different sections of the website:

- The *Latest News* webpage ([https://www.d-factoryalgae.eu/index.php?id=10&lang\\_id=eng](https://www.d-factoryalgae.eu/index.php?id=10&lang_id=eng)), that can be reached directly from the homepage or under the *Events & Activities* section.
- The *Science Communication* webpage which collects articles explaining the science and technology behind the project. More information on these articles can be found in the D.10.6.

## 3) Printable informative material

The Consortium has produced informative typographic material with the aim to distribute it at specific events. This material includes:

- A project **brochure** released during the first half of the project. The Brochure was also available online on the project website. It was later substituted with more recent material (see below).



Figure 1. The first D-Factory brochure.

- The **Product Overview**, which collects the products developed within the project and already available. This file is also available online on the project website under the *Science Dissemination* webpage.



Figure 2. A post on the Science Communication webpage where both the D-Factory Product Overview and the Application Note are available.

- The **Application Note** that provides an overview of applications for D-factory product categories and some assistance and suggestions for their use in formulated products. This file is also available online on the project website.



Figure 3. Informative material distributed at the “Algae Biorefineries for Europe” conference on October 2017 in Brussels.

#### 4) Videos

The official YouTube Channel from D-Factory collects 10 videos aimed to reach the general public. Beside the Official project video, which introduce the project, other video interviews have been added to provide a human touch to the project communication. More details have been already provided in the D10.8, while all the videos are available here: [https://www.youtube.com/channel/UC\\_k-cZe77dJk4XZcQ-5tf4Q](https://www.youtube.com/channel/UC_k-cZe77dJk4XZcQ-5tf4Q)



Figure 3. The videos available at the D-Factory YouTube channel.

### 3. Conclusions

Thanks to the effort of the entire consortium, the D-factory has been disseminated and communicated through publicised material in more than 20 media/magazines reaching a wide international audience. The most used media have been journals and conference proceedings, the website, the typographic material and the videos. Overall, thanks to these media, the project has managed to successfully raise awareness on the D-factory in the scientific community, the stakeholders and the general public.